

Natural Capital Development

environmental consulting, ecological and conservation services
and project management firm

Cultural Ecology



The work of Cultural Ecology connects people to the natural environment. NCD applies ecological principles to community development in an effort to enrich and serve local entities or those working to maximize economic benefits provided by nature.



Cultural Ecology

- Public Use Plans for Conservation Properties
- Facilitation for Conservation Planning
- Ecotourism Development and Marketing
- Watershed Group Organization
- Environmental Planning
- Nature Trail Planning and Development
- Blueway and Greenway Development and Marketing



The concept of **Natural Capital** refers to the source or supply of resources and services that are derived from nature. Economists estimate these resources and services are of more value than the gross world product. Our forests, fish and wildlife are examples of abundant natural resources. Examples of the economic benefits offered by nature include storm surge protection and air purification.

Natural capitalism is a system of four interlinking principles, where business and environmental interests overlap, and in which businesses can better satisfy their customers' needs, increase profits and help solve environmental problems all at the same time.

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